

## 2020 North Shore Pride



## Virtual Event Sponsorship Opportunities

### Schedule of Virtual Events

<b>May 22, 2020:</b>	<b>Drag Show</b>
<b>Month of June 2020:</b>	<b>Festival (Highlighting vendors online throughout June)</b>
<b>June 25, 2020:</b>	<b>InterFaith Celebration</b>
<b>June 27, 2020:</b>	<b>Parade</b>
<b>June 27, 2020:</b>	<b>After Party: Dance Party &amp; Drag Show</b>
<b>June/July 2020</b>	<b>Speaker Series Dates TBD</b>

*(Additional networking events to be scheduled throughout the remainder of the year.)*

### Virtual Event Sponsorship Benefits

#### Flagship Sponsor: \$7,500 - \$10,000

- Opportunity to send pre-recorded 40 second video message to kick-off the live stream virtual parade.
- Shout out from North Shore Pride President during her personal message during all 2020 North Shore Pride virtual events.
- Company logo included as Flagship Sponsor on a slide during all 2020 North Shore Pride virtual events.
- 2 Social media placements with company logo and messaging during virtual festival.
- Company logo on North Shore Pride website.

#### Presenting Sponsor: \$1,500

- Opportunity to send pre-recorded 20 second video message to kick-off one of the following events: May Drag Show, June Drag Show, Speaker Series Event, or InterFaith celebration.
- Shout out from North Shore Pride President during her personal message at your selected event with company logo on screen.
- 2 Social media placements with company logo and messaging during virtual festival.
- Company logo on North Shore Pride website.

**Supporter: \$500**

- 2 social media placements during the month of June with your logo and messaging during the virtual festival.
- Company name listed on North Shore Pride website.

**Friend: \$250**

- 1 social media placement during the month of June with your logo and messaging during the virtual festival.
- Company name listed on North Shore Pride website.

**Please contact Jennifer Tsolas at [jtsolas@gmail.com](mailto:jtsolas@gmail.com) or 978-495-2033**

**with any questions about sponsorship opportunities.**

**THANK YOU!**